



# 2021 Problem Gambling, Gaming & Substance Use Video Contest – Information & Registration Form

Open to high school aged youth of Marion County!

Did you know gambling is an activity that carries risk? When someone develops a gambling problem, just like other addictions and disorders, they often also have a problem with alcohol, tobacco, and other drugs – or other problematic behaviors. We want to prevent this from happening so everyone lives healthy, purposeful lives and connect people who need help to resources.



The Marion County Problem Gambling Prevention Program is hosting a contest! For this contest, high school aged teenagers (14-18 years old) are invited to create a fun, youth driven video that spreads the positive message about healthy choices and addresses the risks and connections of alcohol use, drug use, and problem gambling.



## Prize Breakdown:

- **1<sup>st</sup> place: \$1,000 total.** \$500 value in prizes to teen group participants, \$500 to eligible sponsoring organization (page 2).
- **2<sup>nd</sup> & 3<sup>rd</sup> place: \$500 total.** \$250 value in prizes to teen group participant, \$250 to eligible sponsoring organization.
- **Winners will also have their videos showing on Capitol Communication Media (CCM, formerly CCTV) and may be shown to middle school students over the next several years.**

The process is simple!

- Get a group of high school aged teenagers (14-18 years old) together. Adult advisor with an eligible sponsoring organization required. Group sizes can range from 2-4 teens.
- Select a VIDEO MESSAGING TOPIC that your video will focus on (page 2).
- **Register your video project** (page 3 & 4). If this is a part of a class or community group project, teacher/adult advisor may collect all videos to be batched and sent at one time. **Email completed registration form(s) to [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us) on or before November 18, 2021.**
  - When you register, your group will receive a toolkit with resources and ideas to get started.
  - You will also have the opportunity to take a **FREE** editing and filmmaking class through Capital Community Media. High quality camera and equipment can be checked out **FREE** after training. Email [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us) for details.
- Create your video project and submit it for judging to [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us) by Nov 18, 2021.

## IMPORTANT DATES

- August 1 – Nov 15, 2021: Register your video project. If a part of a class project, you can provide your registration form to your teacher who can forward all groups participating to [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us).
- Nov 18, 2021: Final Submissions DUE by 6:00pm (Email [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us) to receive a link to upload your video).
- Nov 26, 2021: Top Submissions (judged by committee) will be posted on MCHHS Facebook page for voting (Tell friends and family to find your video on the MCHHS Facebook page to LIKE it. Each LIKE counts as a vote).
- Dec 6, 2021: Facebook voting Ends. ALL VOTES MUST BE IN **BY 12:00 P.M.**
- Dec 8, 2021: Official winners announced!

## VIDEO MESSAGING TOPICS (Choose one, or create your own)

1. Discuss the connections between problem gambling/gaming and alcohol/drug use (such as similar signs and symptoms, higher rates of co-use, how they affect the brain, etc.).
2. Lead a balanced, positive life. Drinking and drug use interferes with time spent with family and friends, school or work, or healthy hobbies (sports, clubs, music, etc.). Gambling is an activity that carries risk, and when it becomes a problem, interferes with important things too.
3. The root cause of problem gambling, gaming, and substance use is often an escape from other problems in life, such as depression, anxiety, and other mental health conditions.
4. Cost on communities for those who have gambling and alcohol and drug use addictions.
5. Discuss similarities in advertising tactics from the gambling industry and alcohol industry.

## MESSAGING CONSIDERATIONS

- Your audience is mainly middle school students. The focus should be educational, but don't let that limit your creativity! Videos will be judged by educational content, creativity, and video production.
- Do not show a winning hand from gambling, or imitate gambling, alcohol, or drug use.
- Do not show depictions of violence or use inappropriate language.
- Have a positive message throughout or by the end of the video – there is free help and hope!
- Use person centered language (person with a gambling problem or person with a drinking disorder, NOT problem gambler or alcoholic).

## ELIGIBILITY

The contest is open to high school age teenagers (14-18 years old) living in Marion County, Oregon, and/or affiliated to an eligible sponsoring organization based in Marion County. Eligible sponsoring organizations include Marion County based school districts and affiliated classes, clubs, sports teams, and groups; or a not-for-profit community-based organization that serves youth. Exceptions may apply, contact us for more information. *Individual entries submitted will automatically be ineligible.*

## NUTS AND BOLTS

- Top entries will be posted on the Marion County Health & Human Services Facebook page for voting ([www.facebook.com/MarionCountyHealth](http://www.facebook.com/MarionCountyHealth)). 50% of winning scores will be determined by the number of FACEBOOK "likes" and 50% by judges based on educational content, creativity, and video production.
- Copyright: Same [copyright rules as YouTube](http://www.youtube.com/yt/copyright/faq.html) (<http://www.youtube.com/yt/copyright/faq.html>). Participants must secure written consent to use any music or images that are not original or in the public domain (entries will be disqualified without proper consent).
- The video must be submitted by an adult advisor with an eligible sponsoring organization; this person must ensure that the attached photo release form (page 4) is signed for each person appearing in the video. (This includes shots of the general public, lunch rooms, etc.). Videos submitted without photo releases will not be eligible.
- We reserve the right to use submitted videos for promotional or educational purposes. The videos become property of Marion County once submitted. Titles and minor editing are subject to modification.
- *Be creative and have fun! The more creative the idea, the better.*

## TO ENTER

1. Register individual projects using the attached form before the due date. Eligible sponsoring organizations with multiple entries to submit may batch all their registrations to submit at once.
2. Create a short video (between 30 seconds-3 minutes) documenting your project. (*Make sure to obtain written permission from anyone in the video using the attached photo release form*)
3. Final Submissions DUE November 18, 2021 by 6:00pm (Email [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us) to receive a link to upload your video). *Questions? Email us at [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us)*



Marion County  
OREGON  
Health & Human Services

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Contest registration must be received by **November 18, 2021 at 6:00pm**. Email completed form to [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us).



## CONTACT INFORMATION

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Name of youth participants:

Video project name:

Messaging Topic Chosen:

Name of sponsoring organization:

Adult advisors' name:

Contact phone number:

Contact email address:

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BRIEF DESCRIPTION OF YOUR PROJECT:

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Adult Advisors' signature:

(Electronic signature is okay)

Date/Time Submitted:

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Questions? Contact Michael Keuler, Marion County Problem Gambling Prevention Coordinator at [mkeuler@co.marion.or.us](mailto:mkeuler@co.marion.or.us) or 503-991-3595 (call, text, voicemail).



**Marion County**  
OREGON  
Health & Human Services

# 2021 Problem Gambling, Gaming & Substance Use Video Contest Photo Release

Return this form when you submit the video of your project. Everyone appearing on-screen or vocally recorded will need to sign, or have their parents sign if they are under the age of 18. Multiple photo release forms may be submitted with on video project.

*I, the undersigned, affirm that I wish to participate in the 2021 Problem Gambling, Gaming & Substance Use Video Contest. I am aware that as part of this contest my image may be used in a video intended to increasing awareness and educate youth about problem gambling and substance misuse. I give my permission to Marion County to use my own or my child under 18's image, audio, and video for educational or awareness raising purposes.*

Name of sponsoring organization:

Video Project Name:

	<b>Name:</b> (anyone recorded – audio/visual)	<b>Date:</b>	<b>Signature:</b> (parent/guardian if under 18)
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